

JAMES F. ROCHFORD
Brick Township HS
Administrator



After earning his MA from Seton Hall University in 1971, James began his illustrious sports career as a coach at Brick Township HS in 1974. From 1974-1980, James led his teams to multiple championships, including county honors, conference titles, Monmouth College Invitational championships, and being crowned the NJSIAA South Jersey Group IV champions. He was recognized for his coaching prowess and dedication numerous times, namely as Coach of the Year by the *NY Daily News*, *Star-Ledger*, and the *Asbury Park Press*, and was given the New Jersey HS Baseball Coaches Award of Merit in 2008.

He was also a great official. For over thirty years, James was a revered sports official in football, baseball, wrestling and soccer, and was a highly sought official for NJSIAA Championship Finals for each of those sports. James became president of the Shore Soccer Officials Association, where he received more accolades. In 1995, he received the New Jersey Wrestling Officials Achievement Award and in 2004, the NFOA/NJSIAA Baseball Official of the Year award.

Lastly, Jim was a leader in so many ways. He was Assistant Principal/ Director of Athletics at Brick Township HS (1982-1998) and Mater Dei HS (2001-2005). He was president of the Shore Conference, the conference's Baseball and Soccer Tournament Director, and was the Tournament Manager for all Shore Conference Tournaments. Jim founded the Shore Conference Baseball Coaches Association, where he served as the association's first president, and started the Shore Conference Baseball All-Star Game. For NJSIAA, he served two terms on the Executive Committee, was chairperson of both the Advisory Committee and the Ice Hockey Committee, and was a member of Controversies and Disputes Committee, Football Committee, and Hall of Fame Committee.

James has already been inducted in to five other Halls of Fame (Directors of Athletics Association of New Jersey, New Jersey High School Baseball Coaches Association, Jersey Shore Sports, Shore Umpires Association and the Shore Soccer Officials Hall of Fame). Married 47 years to his wife Eileen, together they have one daughter, Megan O'Brien (son-in-law, Rob) and one son, Jim Jr. (daughter-in-law, Shannon) and four grandchildren, Riley and Brendan O'Brien, and Hallie and Emily Rochford.